

Follow-Up on Your Lapsed Insurance Policy

Dear [Policyholder's Name],

We hope this message finds you well. We are reaching out to inform you that your insurance policy, #[Policy Number], has lapsed as of [Lapse Date]. We understand that life can get busy, and sometimes things can slip through the cracks.

It's important to ensure that you have continuous coverage to protect yourself and your assets. We would like to discuss the possibility of reinstating your policy to provide you with the peace of mind you deserve.

Please contact us at your earliest convenience to discuss your options. You can reach us at [Phone Number] or [Email Address]. Our team is here to assist you and answer any questions you may have.

Thank you for your attention to this matter. We look forward to hearing from you soon.

Sincerely,

[Your Name]

[Your Job Title]

[Company Name]

[Company Address]

[Company Phone Number]

[Company Email]