

Digital Marketing Budget Request

Date: [Insert Date]

To: [Board Member/Committee Name]

From: [Your Name]

Subject: Request for Approval of Digital Marketing Budget

Dear [Board Member/Committee Name],

I hope this message finds you well. As we aim to enhance our digital presence and drive growth, I am writing to request the approval of our digital marketing budget for the upcoming fiscal year.

Proposed Budget Overview

- SEO Optimization: \$[Amount]
- PPC Advertising: \$[Amount]
- Social Media Marketing: \$[Amount]
- Email Marketing Campaigns: \$[Amount]
- Content Creation: \$[Amount]

Total Proposed Budget: \$[Total Amount]

This budget will enable us to effectively implement our digital strategies, improve customer engagement, and increase brand visibility. I believe these investments are crucial to stay competitive in our industry.

I kindly ask for your review and approval of this budget at the upcoming board meeting on [Insert Date]. I am available to discuss this proposal further and provide any additional information needed.

Thank you for your consideration.

Sincerely,

[Your Name]
[Your Position]
[Your Company]