

# Industry Rivalry Assessment

Date: [Insert Date]

To: [Board of Directors]

From: [Your Name]

Subject: Assessment of Industry Rivalry

Dear Members of the Board,

As part of our ongoing strategic analysis, we have conducted an assessment of the current state of industry rivalry within [Industry/Market Name]. The findings of this assessment will help guide our strategic decisions going forward.

## Key Findings:

- **Competitive Landscape:** [Brief overview of key competitors and market share]
- **Threat of New Entrants:** [Analysis of barriers to entry]
- **Bargaining Power of Suppliers:** [Discussion on supplier dynamics]
- **Bargaining Power of Customers:** [Insights into customer influence]
- **Current Trends:** [Overview of market trends impacting rivalry]

## Strategic Recommendations:

[Provide actionable strategies to enhance competitive positioning]

We believe that understanding and responding to industry rivalry is crucial for our continued success. I look forward to discussing this assessment in detail during our upcoming board meeting.

Best regards,

[Your Name]

[Your Position]

[Your Company]