Strategic Planning Proposal

Date: [Insert Date]

To: [Board Director Name]

From: [Your Name]

Subject: Proposal for Strategic Planning Review

Dear [Board Director Name],

I am writing to propose a strategic planning review that aims to align our organizational goals with the evolving market landscape. This initiative is essential to ensure our continued growth and sustainability.

Overview

The primary objectives of this strategic planning review include:

- Assessing our current strategic position.
- Identifying new opportunities for growth.
- Developing actionable strategies that drive performance.

Proposed Timeline

We foresee the implementation of this review over the next [insert timeframe], including phases for analysis, feedback, and strategy formulation.

Budget Consideration

An estimated budget of [insert amount] is required to conduct this comprehensive review, which includes consultant fees, research, and resource allocation.

Conclusion

I believe this strategic planning review will provide significant insights and actionable plans that will benefit our organization. I look forward to discussing this proposal in our upcoming board meeting.

Thank you for considering this request.

Sincerely,

[Your Name]

[Your Position]

[Your Contact Information]