Dear [Client's Name],

We hope this message finds you well. We've noticed that it's been a while since we last connected, and we genuinely miss working with you!

As a token of our appreciation for your past business, we are excited to offer you a special discount of [XX]% off on your next purchase. This offer is valid until [Expiration Date].

To redeem this offer, simply use the code [PROMO CODE] at checkout or mention it when you reach out to us.

We would love the opportunity to serve you again and cater to your needs. If there is anything we can assist you with or if you have any questions, please do not hesitate to reach out.

Thank you for being a valued client, and we look forward to reconnecting soon!

Warm regards,

[Your Name] [Your Position] [Your Company] [Your Contact Information]