

Co-Branding Discussion Proposal

Date: [Insert Date]

From: [Your Name]

To: [Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

Dear [Recipient's Name],

I hope this message finds you well. I am reaching out to discuss an exciting opportunity for a co-branding partnership between [Your Company Name] and [Recipient's Company Name]. As industry leaders, our collaboration could create significant value for both brands.

With our combined strengths, we can offer unique products/services that appeal to our shared customer base. I believe that our brands align perfectly in terms of mission and values, making this collaboration not only feasible but potentially very fruitful.

I would like to propose a meeting to explore this idea further and discuss the potential benefits and strategies for our partnership. Please let me know your availability in the coming weeks.

Thank you for considering this opportunity. I look forward to your positive response.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]