

Partnership Proposal for Cross-Promotional Event

Date: [Insert Date]

To: [Recipient's Name] [Recipient's Position] [Company Name] [Company Address]

Dear [Recipient's Name],

I hope this message finds you well. I am reaching out to propose an exciting opportunity for a cross-promotional event between [Your Company Name] and [Recipient's Company Name]. Our brands share a commitment to [common value or goal], which presents a unique chance to collaborate and enhance our reach.

The event, titled "[Event Name]," is scheduled to take place on [Event Date] at [Event Location]. We believe that partnering together will allow us to maximize our marketing efforts and engage our audiences more effectively.

Here are a few ideas on how we can work together:

- Co-branded marketing materials
- Social media promotions leading up to the event
- Joint giveaways or contests to attract attendees

I would love to discuss this opportunity further and explore how we can work together for mutual benefit. Please let me know a suitable time for us to connect.

Thank you for considering this partnership. I am looking forward to the possibility of collaborating with [Recipient's Company Name].

Sincerely,

[Your Name] [Your Position] [Your Company Name] [Your Email] [Your Phone Number]