Subject: Adjusting Editorial Tone for Future Publications

Dear [Recipient's Name],

I hope this message finds you well. I am writing to discuss the editorial tone of our recent publications. It has come to my attention that some of our content may not align with the tone we wish to convey to our audience.

To maintain our brand identity and ensure our readers feel engaged and respected, I propose some adjustments. Specifically, I believe a more [insert tone here, e.g., 'conversational', 'formal', 'inclusive'] approach will resonate better with our target demographic.

I suggest we collaborate on a few key articles to exemplify this tone shift. I believe this will help to clarify our vision and set a standard for future pieces.

Thank you for considering this suggestion. I look forward to your thoughts on how we can enhance our editorial voice.

Best regards,
[Your Name]
[Your Title]
[Your Contact Information]