

Subject: Announcement of Revised Product Launch Date

Dear [Recipient's Name],

We hope this message finds you well. We are writing to inform you of a change in the launch date for our highly anticipated product, [Product Name]. After careful consideration, we have decided to revise the launch date to ensure that we deliver the best possible product to our valued customers.

New Launch Date: [New Launch Date]

We appreciate your understanding and support as we make these adjustments. Our team is committed to providing you with an exceptional experience and we are excited to unveil [Product Name] soon.

If you have any questions or require further information, please do not hesitate to reach out.

Thank you for your continued support.

Sincerely,

[Your Name]
[Your Position]
[Company Name]
[Contact Information]