Proposal for Author Tour Partnership

Date: [Insert Date]

Recipient Name
Recipient Title
Company/Organization Name
Address
Dear [Recipient Name],
I am writing to propose a partnership for an exciting upcoming author tour featuring [Author's Name], an acclaimed [genre] author whose recent book, [Book Title], has garnered significant attention and praise. We believe that a partnership with [Company/Organization Name] will not only promote the book but also create memorable experiences for readers and fans.
The proposed author tour is set to take place from [start date] to [end date], with stops at various key locations including [list locations]. Our aim is to engage with audiences through book signings, readings, and Q&A sessions, ultimately enhancing community engagement and increasing book sales.
We are seeking your support as a partner in this venture. Here are some potential collaboration ideas:
 Hosting events at [Your Venue/Location Name] Co-promoting the tour through your marketing channels Offering exclusive book bundles or merchandise
In exchange, we can offer [list potential benefits for the partner], which we believe will provide mutual value.
We would love to discuss this opportunity further and explore how we can work together to make this tour a success. Please let me know a convenient time for us to meet or talk.
Thank you for considering this partnership. I look forward to the possibility of collaborating with [Company/Organization Name] to make this author tour a memorable experience for everyone involved.
Sincerely,
[Your Name]

[Your Title]

[Your Organization]

[Your Contact Information]