Proposal for Promotional Event Partnership

Date: [Insert Date]

[Recipient's Name]

[Recipient's Position]

[Company's Name]

[Company's Address]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We are excited to propose a partnership opportunity for an upcoming promotional event that aligns with both our brands.

The event, set to take place on [Event Date] at [Event Location], aims to [briefly describe the event's purpose and target audience]. We believe that partnering with [Recipient's Company] will not only enhance the event experience but also strengthen our respective brands within the community.

We propose the following partnership terms:

- Co-branding opportunities on event materials
- Exclusive promotional space for your products/services
- Shared marketing efforts through social media and email campaigns
- On-site exposure during the event

In return, we are seeking [briefly outline what you are asking for from the partnership]. We believe that this partnership will result in mutual benefits, increased visibility, and enhanced customer engagement.

We would love the opportunity to discuss this proposal further and explore how we can work together to make this event a success. Please feel free to reach out to me at [Your Phone Number] or [Your Email Address] to schedule a meeting.

Thank you for considering this opportunity. We look forward to the possibility of partnering with [Recipient's Company].

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Company's Address]

[Your Phone Number]

[Your Email Address]