

Trademark Rights Sale Negotiation

Date: [Insert Date]

[Your Name]
[Your Title]
[Your Company]
[Your Address]
[City, State, Zip Code]

[Recipient Name]
[Recipient Title]
[Recipient Company]
[Recipient Address]
[City, State, Zip Code]

Subject: Negotiation for Sale of Trademark Rights

Dear [Recipient Name],

I hope this message finds you well. I am writing to formally initiate negotiations regarding the potential sale of trademark rights pertaining to [Trademark Name/Description]. We believe that our trademark has significant value in the current market and could be a valuable addition to your portfolio.

As we explore this opportunity, we would like to discuss the following key points:

- Valuation of the trademark
- Terms of the sale agreement
- Transition of rights and responsibilities
- Any ongoing support or licensing agreements

We are open to scheduling a meeting at your earliest convenience to discuss this further. Please let us know your availability in the coming weeks.

Thank you for considering this opportunity. I look forward to your prompt response.

Sincerely,
[Your Name]
[Your Title]
[Your Company]
[Your Contact Information]