

Negotiation of Television Broadcasting Rights

Date: [Insert Date]

To,

[Recipient's Name]

[Recipient's Position]

[Company's Name]

[Company's Address]

Dear [Recipient's Name],

We are writing to formally initiate discussions regarding the sale of television broadcasting rights for [Title of the Content] produced by [Your Company's Name]. Our content has garnered significant attention and we believe that partnering with [Recipient's Company's Name] could be mutually beneficial.

We propose starting negotiations based on the following terms:

- **Exclusive Broadcasting Rights:** [Specify duration and territory]
- **Financial Consideration:** [Specify proposed fee or revenue share]
- **Broadcast Dates:** [Insert expected airing schedule]
- **Marketing and Promotion Support:** [Outline any promotional expectations]

We are keen on discussing how we can align our objectives and maximize the potential of our collaboration. Please let us know your availability for a meeting to discuss further.

Thank you for considering this opportunity. We look forward to your positive reply.

Best regards,

[Your Name]

[Your Position]

[Your Company's Name]

[Your Contact Information]