

Rights Sale Negotiation

Date: [Insert Date]

[Recipient's Name]

[Recipient's Title]

[Recipient's Company]

[Recipient's Address]

[City, State, Zip]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to discuss the potential sale of the rights to my book, [Book Title], which I believe aligns well with your publishing goals at [Recipient's Company].

[Book Title] is a [brief description of the book, e.g., genre, target audience, etc.]. It has received positive feedback and stands out due to [mention any unique selling points or accomplishments].

I am seeking to negotiate a rights sale that reflects the value of this work and the impact it can have on your publishing list. I would like to discuss the financial terms, including [mention specific terms like advance, royalties, etc.], as well as any promotional support you can provide post-publication.

Please let me know a suitable time for us to discuss this further. I am excited about the possibility of working together to bring [Book Title] to a wider audience.

Thank you for considering this proposal. I look forward to your response.

Best regards,

[Your Name]

[Your Title/Position]

[Your Company (if applicable)]

[Your Phone Number]

[Your Email Address]