

# Letter of Rights Sale Negotiation

Date: [Insert Date]

[Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to discuss a potential agreement regarding the licensing of my artwork titled "[Artwork Title]." I believe this piece aligns well with your brand and can contribute positively to your upcoming projects.

As we consider this collaboration, I would like to outline the terms I envision for the licensing agreement:

- **License Duration:** [Specify duration]
- **Geographical Scope:** [Specify territories]
- **Royalty Rate:** [Specify percentage or amount]
- **Usage Rights:** [Specify usage details]
- **Exclusivity:** [Yes/No]

I believe we can reach a mutually beneficial agreement, and I am open to discussing adjustments to these terms. Please let me know a convenient time for us to meet and discuss this further.

Thank you for considering my artwork for your projects. I look forward to your response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Address]

[City, State, Zip Code]

[Your Email Address]

[Your Phone Number]