Dear [Author's Name],

Thank you for submitting your book proposal titled "[Title of the Book]" to [Publisher's Name]. We appreciate the opportunity to review your work.

After careful consideration, we regret to inform you that we will not be moving forward with your proposal. While your concept is intriguing and well-structured, we have decided that it does not align with our current publishing strategy.

We encourage you to continue pursuing publication elsewhere and wish you the best of luck in your future writing endeavors. Thank you once again for considering [Publisher's Name].

Sincerely,
[Your Name]
[Your Position]
[Publisher's Name]