

Shipping Rate Reduction Proposal

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to propose a reduction in shipping rates for [specific type of shipments or products] that we currently engage in with your company. As a partner committed to mutual growth and success, we believe that adjusting the shipping rates can provide significant benefits for both parties.

Over the past [duration], we have seen [insert relevant data or examples demonstrating volume of shipments, growth, etc.]. Given this growth and our commitment to continuing our partnership, we believe that a rate reduction would allow us to increase our shipping frequency, thereby benefiting both our businesses.

We kindly request a meeting to discuss this proposal further. We are open to negotiate terms that align with both our interests and support a fruitful partnership moving forward.

Thank you for considering our proposal. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]