Dear [Customer's Name],

We are excited to inform you that your shipping service has been upgraded to our VIP Shipping Service!

This upgrade includes:

- Priority processing of your shipments
- Exclusive access to our expedited delivery options
- Dedicated customer support for all your shipping needs

Your new benefits will take effect immediately and will ensure that your shipments are handled with the utmost care and urgency.

Thank you for being a valued customer. If you have any questions about your upgrade, please do not hesitate to contact us.

Best regards,

[Your Company Name]
[Your Company Contact Information]