

# Notification of Seasonal Shipping Rate Adjustments

Dear Valued Customer,

We hope this message finds you well. As we approach the upcoming season, we want to inform you of adjustments to our shipping rates that will take effect on **[Effective Date]**.

Due to increased demand and operational costs during this peak period, the following adjustments will apply to our shipping rates:

- Standard Shipping: **[New Rate]**
- Express Shipping: **[New Rate]**
- International Shipping: **[New Rate]**

We understand that price adjustments can be challenging. Please know that we are committed to providing high-quality service and support throughout this busy season.

If you have any questions or need further assistance, please do not hesitate to reach out to our customer service team at **[Customer Service Contact Information]**.

Thank you for your understanding and continued support.

Sincerely,

**[Your Company Name]**  
[Your Company's Address]  
[Your Company's Contact Information]