

Important Update on Shipping Rates

Dear Valued Customer,

We hope this message finds you well. As we approach the upcoming season, we wish to inform you of our adjusted shipping rates effective from **[Start Date]** to **[End Date]**.

In order to continue providing you with the highest quality service, we have made these adjustments based on current logistical costs. The new shipping rates are as follows:

- Standard Shipping: **[\$New Rate]**
- Express Shipping: **[\$New Rate]**
- Overnight Shipping: **[\$New Rate]**

We understand that changes in shipping costs can impact your purchasing decisions, and we appreciate your understanding during this time. Our commitment to providing you with exceptional service remains our top priority.

Thank you for your continued support and understanding. If you have any questions or concerns about these adjustments, please feel free to reach out to our customer service team.

Best regards,

[Your Company Name]

[Your Contact Information]