

# Dear Valued Customer,

We hope this message finds you well. We are writing to inform you about a temporary increase in our shipping rates that will take effect during our busy seasons.

As you may know, during peak periods, the demand for shipping services significantly increases. This surge leads to higher operational costs and logistical challenges, which we strive to manage effectively.

To ensure that we can continue to provide you with timely and reliable shipping services, we must adjust our rates accordingly. The increased costs primarily stem from:

- Higher labor costs to meet the surge in orders
- Increased fuel prices impacting transportation
- Additional resources required to handle peak volume

We understand how important shipping costs are to our customers, and we are committed to returning to our standard rates as soon as the busy period subsides.

We appreciate your understanding and support during this time. Thank you for being a valued customer.

Sincerely,

Your Company Name