

# Important Update: Holiday Shipping Rate Revisions

Dear Valued Customer,

We hope this message finds you well. As we approach the holiday season, we want to inform you of upcoming revisions to our shipping rates.

Beginning on [start date], our shipping rates will be adjusted to accommodate increased demand during this busy time. Below are the revised rates:

- Standard Shipping: \$[new rate]
- Expedited Shipping: \$[new rate]
- Overnight Shipping: \$[new rate]

We appreciate your understanding and support. Our goal is to ensure timely delivery for all your holiday needs.

If you have any questions or concerns regarding these changes, please do not hesitate to reach out to our customer service team at [contact information].

Thank you for choosing [Your Company Name]. Wishing you a joyous holiday season!

Sincerely,  
[Your Name]  
[Your Position]  
[Your Company Name]