

Important Notice: Upcoming Seasonal Shipping Cost Changes

Dear Valued Customer,

We hope this message finds you well. As we approach the upcoming seasonal period, we would like to inform you of adjustments to our shipping costs that will take effect on **[Effective Date]**.

The changes are due to various factors including increased demand, operational adjustments, and shipping carrier rates. We want to ensure transparency and keep you informed to help you plan your orders accordingly.

New Shipping Rates

Below is a summary of the new rates:

- Standard Shipping: **[\$[New Rate]**
- Express Shipping: **[\$[New Rate]**
- International Shipping: **[\$[New Rate]**

We appreciate your understanding and support as we work to provide you with the best possible service.

For any questions or further information, feel free to reach out to our customer service team at customerservice@example.com.

Thank you for your continued partnership.

Sincerely,
[Your Company Name]
[Your Contact Information]