

# Shipping Cost Reduction Offer

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Company Name]

[Recipient's Address]

Dear [Recipient's Name],

We hope this message finds you well. At [Your Company Name], we are committed to providing our esteemed customers with the best possible services and pricing.

In light of the changing market conditions and our desire to enhance our partnership, we are pleased to offer you a reduction in your shipping costs starting from [effective date]. Our aim is to help you save costs while ensuring timely delivery of your products.

Here are the key details of our new shipping cost structure:

- Reduced shipping rates by [percentage]% for orders over [amount].
- Free shipping for orders exceeding [amount].
- Additional discounts for bulk shipments.

We believe this adjustment will add significant value to your business operations. To take advantage of this offer, please contact us at [Your Contact Information] or simply reply to this email.

Thank you for choosing [Your Company Name]. We look forward to continuing our successful partnership.

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

[Your Phone Number]

[Your Email]