

Dear [Customer Name],

We hope this message finds you well! At [Your Company Name], we always strive to provide the best service to our valued customers like you.

As a token of our appreciation for your continued partnership and high-volume shipping needs, we are excited to offer you exclusive discounted shipping rates. This new rate structure will take effect from [Start Date] and will apply to all shipments made within our service network.

New Discounted Rates:

- Shipping Tier 1: [Details of Discounted Rate]
- Shipping Tier 2: [Details of Discounted Rate]
- Shipping Tier 3: [Details of Discounted Rate]

To take advantage of these rates, simply mention your account number [Account Number] when placing your order, or contact your account representative at [Contact Information].

Thank you for choosing [Your Company Name]. We look forward to continuing to support your business with our reliable services!

Sincerely,

[Your Name]
[Your Position]
[Your Company Name]
[Contact Information]