Dear Valued Member,

We are excited to announce a special upgrade for our loyal members! As a token of our appreciation, we are offering you FREE SHIPPING on all your purchases.

Starting from [Start Date], all members will enjoy free shipping on orders over [Amount]. This means no more worrying about shipping fees on your favorite products!

To take advantage of this offer, simply log in to your account and shop as usual. The discount will be applied automatically at checkout.

Thank you for being a valued member of our community. We look forward to serving you!

Sincerely, [Your Company Name]