Dear [Donor's Name],

I hope this message finds you well. We are reaching out to express our heartfelt gratitude for your generous support of [Charity Name] over the past year. Your contributions have made a significant impact on [specific impact or project].

As we prepare for another year of making a difference, we kindly ask you to consider renewing your commitment to our mission. With your continued support, we can achieve [specific goals or projects planned for the upcoming year].

We would be honored to have you join us again as we strive to [briefly describe the mission or purpose of the charity]. Your generosity is vital to our success, and we would be grateful for your renewed support.

Please find attached our renewal proposal and impact report for your consideration. If you have any questions or would like to discuss this further, feel free to reach out to us at [Contact Information].

Thank you once again for your ongoing support and belief in our cause.

Sincerely, [Your Name] [Your Title] [Charity Name] [Contact Information]