Appeal for Endowment Fund Matching Donations

Dear [Donor's Name],

We hope this message finds you well. As a valued supporter of [Your Organization's Name], we are reaching out to share an exciting opportunity that can significantly amplify your generous contributions to our endowment fund.

Thanks to the commitment of our matching donor, any donations made to our endowment fund from [start date] to [end date] will be matched dollar-for-dollar, up to [amount]. This means that your gift can have double the impact in supporting our mission to [briefly describe mission or purpose].

We understand that these times are challenging, and your support is instrumental in helping us continue our work. Your donations help us [specific programs or initiatives funded by the endowment], ensuring that we can serve our community for years to come.

To participate in this match, you can make your donation through our website at [website link] or by contacting us directly at [contact information]. Every donation counts and together, we can make a significant difference.

Thank you for considering this opportunity to double your impact. We are truly grateful for your continued support.

Sincerely,

[Your Name]

[Your Title]

[Your Organization's Name]

[Contact Information]