

In-Kind Sponsorship Invitation

Dear [Sponsor's Name],

We are excited to announce that we are organizing a benefit concert titled "[Concert Name]" on [Date] at [Venue]. This event aims to support [Cause/Charity] and we anticipate attendance from [Number] of people in the community.

We would like to invite [Sponsor's Company Name] to partner with us as an in-kind sponsor. Your support would greatly enhance the concert experience and provide an opportunity to demonstrate your commitment to [Cause/Charity]. We are seeking in-kind contributions such as [List specific items or services, e.g., sound equipment, promotional materials, food and beverages, etc.].

Benefits of being an in-kind sponsor include:

- Your company logo prominently displayed at the event.
- Recognition in our promotional materials and press releases.
- Social media shout-outs leading up to and during the event.
- Opportunity to have a booth or table at the event to showcase your products/services.

We believe that your partnership will not only benefit the concert but also showcase your brand as a community leader. We would love to discuss this opportunity further and explore how we can work together.

Thank you for considering our request. We look forward to the possibility of partnering with [Sponsor's Company Name] for this meaningful event.

Sincerely,

[Your Name]

[Your Position]

[Your Organization Name]

[Your Contact Information]