

Matching Gift Request for Our Capital Campaign

Dear [Donor's Name],

I hope this message finds you well. As you know, we are currently in the midst of an exciting capital campaign aimed at [briefly describe the purpose of the campaign, e.g., building a new community center, expanding our services, etc.]. Your support has made a significant difference in our efforts, and we are deeply grateful for your generosity.

We are reaching out to remind you of the potential for your contribution to have an even greater impact through employer matching gift programs. Many employers will match charitable donations made by their employees, effectively doubling or even tripling the value of your gift.

To ensure that your gift can be matched, we encourage you to check with your HR department or visit [link to matching gift website or tool] to find out if your employer participates in a matching gift program. Our organization would be honored to receive the additional support from your employer.

If you have any questions about how to submit a matching gift request, please do not hesitate to reach out. Thank you once again for your support of [Charity Name]. Together, we can achieve our goals and make a lasting impact in our community.

Sincerely,
[Your Name]
[Your Title]
[Charity Name]
[Contact Information]