

# Dear [Donor's Name],

I hope this message finds you well. As a valued supporter of [Charity Name], I am reaching out to share an exciting opportunity to maximize your impact.

Thanks to a generous donor, every contribution made to [Charity Name] will be matched dollar-for-dollar up to [matching amount]. This means that your donation can have double the effect on [specific cause or program].

Your past support has helped us [briefly describe achievements or impact], and with your help again, we can achieve even more. If you are considering making a donation, now is the perfect time!

Please visit our website at [website URL] to make your donation and see how your contribution will make a difference.

Thank you for your continued support. Together, we can create lasting change.

Sincerely,  
[Your Name]  
[Your Title]  
[Charity Name]  
[Contact Information]