

Notification of Digital Sales Channel Rollout

Dear [Recipient's Name],

We are excited to announce the official rollout of our new digital sales channel, which will take place on [Launch Date]. This initiative aims to enhance your shopping experience by providing a more convenient and efficient way to access our products.

The new digital sales channel will offer the following features:

- 24/7 access to our product catalogs
- Streamlined ordering process
- Exclusive online promotions and discounts
- Real-time order tracking

To ensure a smooth transition, we will provide training sessions on [Training Dates] for all our partners. Details regarding the sessions will be shared soon.

We appreciate your support and cooperation as we implement this exciting new sales channel. Should you have any questions or require further information, please do not hesitate to reach out to us at [Contact Information].

Thank you for being a valued partner.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]