Subject: Update on Your Pre-Order

Dear [Customer Name],

Thank you for your recent pre-order of [Product Name]. We appreciate your patience as we work to fulfill your order.

We are pleased to inform you that the product is now available and will be shipped to you by [Shipping Date].

If you have any questions or require further assistance, feel free to reach out to our customer service team at [Contact Information].

Thank you for choosing [Company Name]. We look forward to serving you!

Best regards,
[Your Name]
[Your Position]
[Company Name]