Exclusive Pre-Order Offer Just for You!

Dear [Customer's Name],

We are excited to announce an exclusive pre-order opportunity for our latest product: [**Product Name**].

As one of our valued customers, you have the chance to secure your order before the official launch on [Launch Date]. By pre-ordering, you will receive:

- 10% off your purchase
- An exclusive gift with your order
- Free shipping on all pre-orders

To take advantage of this special offer, simply visit our website at [Website URL] and use the code **PREORDER2023** at checkout. Hurry, this offer is valid until [Offer Expiration Date]!

Thank you for being a part of our community. We can't wait for you to experience our newest addition!

Sincerely,

[Your Name]
[Your Position]
[Your Company]