

# Exclusive Early Bird Pre-Order Discount!

Dear Valued Customer,

We are excited to announce an exclusive opportunity for you to take advantage of our early bird pre-order discount for our upcoming product launch!

By pre-ordering now, you can enjoy a **20% discount** off the retail price! This is a limited-time offer available only to our loyal customers like you.

## Pre-Order Details:

- **Product:** [Product Name]
- **Regular Price:** \$[Regular Price]
- **Discounted Price:** \$[Discounted Price]
- **Pre-Order Deadline:** [Date]

To place your pre-order and claim your discount, click the link below:

[Pre-Order Now!](#)

Thank you for your continued support. We can't wait for you to experience our newest product!

Best regards,  
[Your Company Name]