

# Dear [Recipient's Name],

We hope this message finds you well. As a token of our appreciation for your loyalty, we are thrilled to offer you a complimentary service upgrade for your upcoming special occasion.

Your upgraded service will include:

- [Detail of Upgrade 1]
- [Detail of Upgrade 2]
- [Detail of Upgrade 3]

To redeem this offer, simply mention this letter when you contact us to book your reservation. We are committed to making your [specific occasion, e.g., birthday, anniversary, etc.] as memorable as possible.

Thank you for choosing [Your Company Name]. We look forward to serving you!

Warm regards,  
[Your Name]  
[Your Position]  
[Your Company Name]  
[Contact Information]