

Dear [Customer's Name],

We hope this message finds you well! As part of our Customer Appreciation Month, we want to take a moment to thank you for your continued loyalty and support.

To show our gratitude, we are excited to offer you a complimentary upgrade to our [specific service/plan/product]. Starting from [start date], you will enjoy the benefits of this enhanced service at no additional cost for [duration of upgrade].

We truly appreciate your trust in us and are committed to providing you with the best experience possible. If you have any questions or need assistance, please do not hesitate to reach out.

Thank you once again for being a valued customer!

Sincerely,
[Your Name]
[Your Position]
[Your Company]
[Contact Information]