

Dear [Customer's Name],

We hope this message finds you well. As a valued customer, we wanted to take a moment to express our heartfelt appreciation for your continued support of [Company Name].

In recognition of your loyalty, we are excited to offer you a complimentary upgrade to our [Service/Package Name]. This upgrade will enhance your experience with us and provide you with additional benefits, including [list any features or benefits].

This upgrade will be effective starting [Effective Date], and we invite you to take full advantage of it. We are confident that you will love the added features and improvements.

Thank you once again for being a part of the [Company Name] family. If you have any questions or need further assistance, please do not hesitate to reach out.

Warm regards,

[Your Name]

[Your Title]

[Company Name]

[Contact Information]