

Joint Sales and Service Initiative Announcement

Dear Team,

We are excited to announce a new joint sales and service initiative between **Company A** and **Company B**. This collaboration is aimed at enhancing our service offerings and expanding our market reach.

Starting **[Start Date]**, both teams will work closely together to leverage our strengths and provide an elevated experience for our customers. Our shared goal is to increase efficiency and improve customer satisfaction.

Key Details:

- **Objective:** To deliver superior service and drive sales growth
- **Teams Involved:** Sales, Customer Service, and Marketing departments from both companies
- **Timeline:** **[Duration of Initiative]**

We encourage you to collaborate and share your ideas with your respective teams. Let's work together to achieve great success.

For any questions or further information, please feel free to reach out.

Best regards,

[Your Name]
[Your Position]
[Company Name]