

Dear [Recipient's Name],

We are excited to introduce our new Tiered Rewards System for product referrals! Your support means the world to us, and we want to reward you for sharing our products with your friends and family.

How It Works:

1. **Tier 1: Bronze** - Refer 1-2 friends and receive a 10% discount on your next purchase.
2. **Tier 2: Silver** - Refer 3-5 friends and receive a 15% discount plus a free product sample.
3. **Tier 3: Gold** - Refer 6 or more friends and receive a 20% discount, a free product sample, and entry into our quarterly giveaway!

To start referring, simply share your unique referral link: **[Your Referral Link]**.

We appreciate your enthusiasm and look forward to rewarding you for spreading the word about [Product/Brand Name]. Happy referring!

Best regards,
[Your Name]
[Your Position]
[Company Name]

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