

Franchise Sales Agreement Proposal

Date: [Insert Date]

To: [Franchisee Name]
[Franchisee Address]
[City, State, Zip Code]

Dear [Franchisee Name],

We are pleased to present you with a proposal for a franchise opportunity with [Your Company Name]. This letter outlines the key terms and conditions of the potential sales agreement.

Proposal Overview

Franchise Fee: \$[Amount]

Royalty Fee: [Percentage]% of monthly sales

Advertising Fee: [Percentage]% of monthly sales

Franchise Rights

You will acquire the rights to operate a franchise under [Your Company Name] in the following territory: [Specify Territory].

Duration

The term of the franchise agreement will be for a period of [Number] years, with options for renewal.

Support and Training

We will provide comprehensive training and ongoing support to ensure your success as a franchisee.

Next Steps

If you are interested in moving forward, please contact us at [Your Phone Number] or [Your Email] to discuss any questions or to schedule a meeting.

We look forward to the possibility of working together and helping you succeed as part of the [Your Company Name] family.

Sincerely,
[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Your Phone Number]
[Your Email]