

# Dear [Recipient's Name],

We are excited to introduce our Finish Line Sales Referral Program! This program is designed to reward you for referring friends and family to our store.

Here's how it works:

- Refer a friend to Finish Line.
- Your friend makes a purchase using your unique referral code.
- Both you and your friend receive exclusive discounts and rewards!

To get started, simply log into your account at [Website URL] and find your unique referral code. Share it with everyone you know!

Thank you for being a valued part of the Finish Line community. We appreciate your support!

Best regards,  
[Your Name]  
[Your Title]  
Finish Line Team