

Exclusive Finish Line Sales Membership Offer!

Dear [Member Name],

We are excited to extend to you an exclusive opportunity to become a member of the Finish Line Sales Program!

As a valued customer, you can enjoy exciting benefits, including:

- Exclusive discounts on all purchases
- Early access to sales and promotions
- Special members-only events

Joining is easy! Simply visit our website or stop by your nearest store to sign up. Place your order using the promo code **FINISHLINE22** at checkout and receive an additional 10% off your first purchase as a member!

Don't miss out on this fantastic opportunity! This offer is valid until [Expiration Date].

Thank you for being a part of the Finish Line family. We look forward to serving you!

Sincerely,

[Your Name]

[Your Position]

Finish Line, Inc.

[Contact Information]