Welcome Back, [Customer's Name]!

Dear [Customer's Name],

We're thrilled to have you back with us at [Your Company Name]! We truly appreciate your loyalty and support.

As a token of our gratitude, we're excited to offer you a special discount of [X% off] on your next purchase. Use code: WELCOME_BACK at checkout.

We have some fantastic new products that we think you'll love, including [Briefly mention a few new products or services].

If you have any questions or need assistance, please don't hesitate to reach out!

Thank you for being a valued member of our community.

Best regards,
[Your Name]
[Your Position]
[Your Company Name]