

Subject: We Missed You!

Dear [Lead's Name],

We hope this message finds you well! It's been a while since we last connected, and we wanted to reach out to see how we can assist you.

At [Your Company Name], we're constantly evolving and have some exciting new offerings that might interest you. Whether you are still exploring options or have specific needs, we'd love to hear from you.

To rekindle our conversation, we are offering you a [discount, free trial, consultation, etc.] on our services. This is a great opportunity to revisit what we can do for you!

Please let us know a convenient time to chat or feel free to reply to this email with any questions.

Looking forward to hearing from you soon!

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]