Don't Miss Our Exclusive Pre-Sale Event!

Dear [Customer's Name],

We are excited to remind you that our limited-time pre-sale event is just around the corner! Starting on [Start Date], you will have exclusive access to our latest products before they hit the shelves.

Event Details:

• When: [Start Date] to [End Date]

• Where: [Website/Location]

• **Discount:** Enjoy [Discount Percentage]% off on all new arrivals!

Mark your calendar and set a reminder--this is a deal you won't want to miss!

Thank you for being a valued customer!

Best regards,

[Your Company Name]

[Contact Information]