Welcome to Our Store!

Dear Valued Customer,

We are thrilled to welcome you as a first-time buyer at [Store Name]! To show our appreciation, we are excited to offer you an exclusive discount of 20% off your first purchase.

Simply use the code **WELCOME20** at checkout to redeem your discount. This offer is valid until [Expiration Date], so don't miss your chance to save on your favorite products!

Thank you for choosing us. We can't wait for you to discover what we have in store!

Best Regards,
[Your Name]
[Store Name]
[Contact Information]