

Dear Team,

We are excited to announce the expansion of our sales force here at [Company Name]! This initiative is a key part of our strategy to enhance our market presence and better serve our valued customers.

Joining our team are:

- **[Name 1]** - [Position/Role] - [Brief background or experience]
- **[Name 2]** - [Position/Role] - [Brief background or experience]
- **[Name 3]** - [Position/Role] - [Brief background or experience]

We believe that each of these new team members brings a wealth of experience and knowledge that will greatly benefit our sales efforts. They are eager to get started and collaborate with each of you to achieve our common goals.

Please take a moment to welcome them to our team! We are looking forward to their contributions and are excited about the future of our sales force.

Best regards,

[Your Name]

[Your Title]

[Company Name]