

Exciting News: Introducing Our Sales Reward Program!

Dear Team,

We are thrilled to announce the launch of our new Sales Reward Program, designed to recognize and reward your exceptional efforts in driving our sales performance.

Program Details:

- **Eligibility:** All sales team members
- **Duration:** January 1, 2024 - December 31, 2024
- **Criteria:** Achieve quarterly sales targets
- **Rewards:** Bonuses, gift cards, and exciting prizes!

Join us for an informational meeting on **January 10, 2024**, where we will provide more details and answer any questions.

Thank you for your hard work and dedication. Let's make this year our best yet!

Best regards,
[Your Name]
[Your Position]
[Company Name]