

Dear [Team/Employee Name],

We are excited to announce the launch of our new Sales Recognition Program! This initiative aims to acknowledge and reward outstanding performance and dedication among our sales team.

The program will officially kick off on [start date] and will run until [end date]. Throughout this period, employees will have the opportunity to earn points for their sales achievements, customer feedback, and teamwork.

Key Highlights of the Program:

- Monthly recognitions for top performers
- Exciting rewards, including [list of rewards] for those who excel
- A fun and celebratory atmosphere to encourage teamwork

We believe that recognizing our top talent not only boosts morale but also promotes a culture of excellence and collaboration. We encourage all of you to participate fully and strive to achieve your best!

Stay tuned for more details on how to submit your achievements and participate in the upcoming events.

Thank you for your hard work!

Sincerely,
[Your Name]
[Your Title]
[Company Name]